Life-cycle thinking for corporate sustainability

Meeting the grand challenge of securing a social foundation for all people today and for future generations without destroying the very basis of our existence, is arguably not possible without the contribution of business. This conference will bring in-depth debate on how life-cycle based governance
and management can be constructed to be sustainable in an ever-changing landscape, and how life-cycle thinking for corporate sustainability can be reflected in accounting and reporting.

Programme

Tuesday, 29 November

08:45  Registration, tea and coffee

09:00  Welcome by Professor Trygve Bergsåker, head of the Department of Private Law (UiO)

09:15  Keynote by Professor Janet Dine (Queen Mary): The Shadow Economy

09:45  Bridge over troubled water: Corporate law reform for life-cycle based governance and reporting, by Beate Sjåfjell (UiO)

The Life-Cycle of Corporate Externalities and the Targeted Altruism of Social Enterprises, by Yue Ang (Oxford Brookes University)

10:45  Short break (15 minutes)

11:00  Governance Through Contract and the Environmental Impact of Global Supply Chains: Better Control of Adverse Effects or New Methods for Limiting Lead Firm Liabilities?, by Jaakko Salminen (TURKU)

Life-cycle based climate governance through supply chain contracts, by Katerina Peterkova (Aarhus)

Materiality and integrated reporting for corporate sustainability, by Sunniva Slette (NTNU), co-author Haley Knudson.

12:30  Lunch

13:30  Public entities as institutional investors for corporate sustainability, by Jukka Mähönen (UiO)
Responsible Investment as Market Driver for Sustainable Development, by María Jesús Munoz-Torres (UJI), co-authors María Ángeles Fernández-Izquierdo, Juana María Rivera-Lirio, Idoya Ferrero-Ferrero and Elena Escrig-Olmedo

Business models for sustainable reuse and recycling: the case of the Norwegian construction sector, by Christofer Skaar (SINTEF/NTNU)

15:00 Short break (15 minutes)

15:15 Life cycle assessment and governance: the case of the high North, by Johan Pettersen (UiT), co-author Xingqiang Song

Sustainable industries as trustworthy mediator between ecological sustainability and sustainable communities?, by John Hermansen (NTNU)

16:15 Panel debate


**Wednesday, 30 November**

09:00 Keynote by Professor Gill North (Deakin): *Life cycle based sustainability reporting: Current practices & the challenges ahead*

09:30 Reporting and the Corporate Governance Debate, by Jeroen Veldman (Cass), co-author Andreas Jansson.

Organizational Learning or Greenwashing? How Leading Firms Report on Corporate Sustainability, by Sigurd Vildåsen (NTNU), co-authors Michael Myrvold Jenssen and Luitzen de Boer

10:30 Short break (15 minutes)

10:45 Integrated Reporting and EU Law. Competing, Converging or Complementary Regulatory Frameworks?, by David Monciardini (Exeter)
Accounting for circular economy and corporate sustainability: representation and evaluation issues, by Yuri Biondi (CNRS)

A GHG Accounting Tool for Business and Enterprises, by Hogne Larsen (Asplan Viak), co-authors Christian Solli and Espen Ørnes

12:15 Lunch

13:15 Good intentions falling between regulatory chairs? A critical appraisal of the EU’s Non-Financial Reporting Directive as a preventative modality to drive companies to avoid doing harm, by Karin Buhmann (CBS)

The Importance of the Waste Hierarchy in a Circular Economy, by Heidi Rapp Nilsen (Norut)

Commodification of Waste: Legal and Theoretical Approaches to Industrial Symbiosis as part of a Circular Economy, by Rosalind Malcolm (Surrey), co-authors Katrien Steenmans, Jane Marriot

14:45 Short break (15 minutes)

15:00 Creating more sustainable businesses - the possible role of EMAS as a third-party targeted monitoring system by Eli Rudshagen (UiO)


Energy Law as a Life Cycle Management Tool for Carbon Capture and Storage (CCS), by Lauren Downes (Queen Mary), co-author Raphael Heffron

16:30 Panel debate

17:30 Drinks reception and book launch: Sustainable Public Procurement under EU law, Beate Sjåfjell and Anja Wiesbrock (eds.); Presentation by Marta Andrecka (CEVIA), comments by Beata Faracik, PIHRB and Alexandra Horváthová (CEVIA).

19:00 Conference dinner (for speakers and SMART team)
Register

Register by 10 November 2016, through this registration form.

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